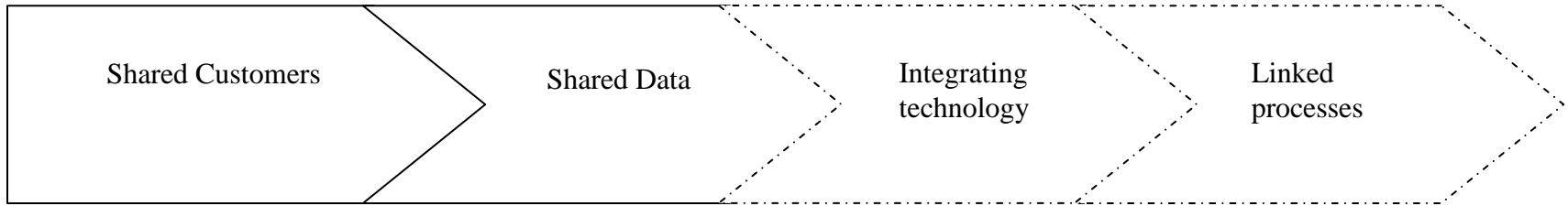
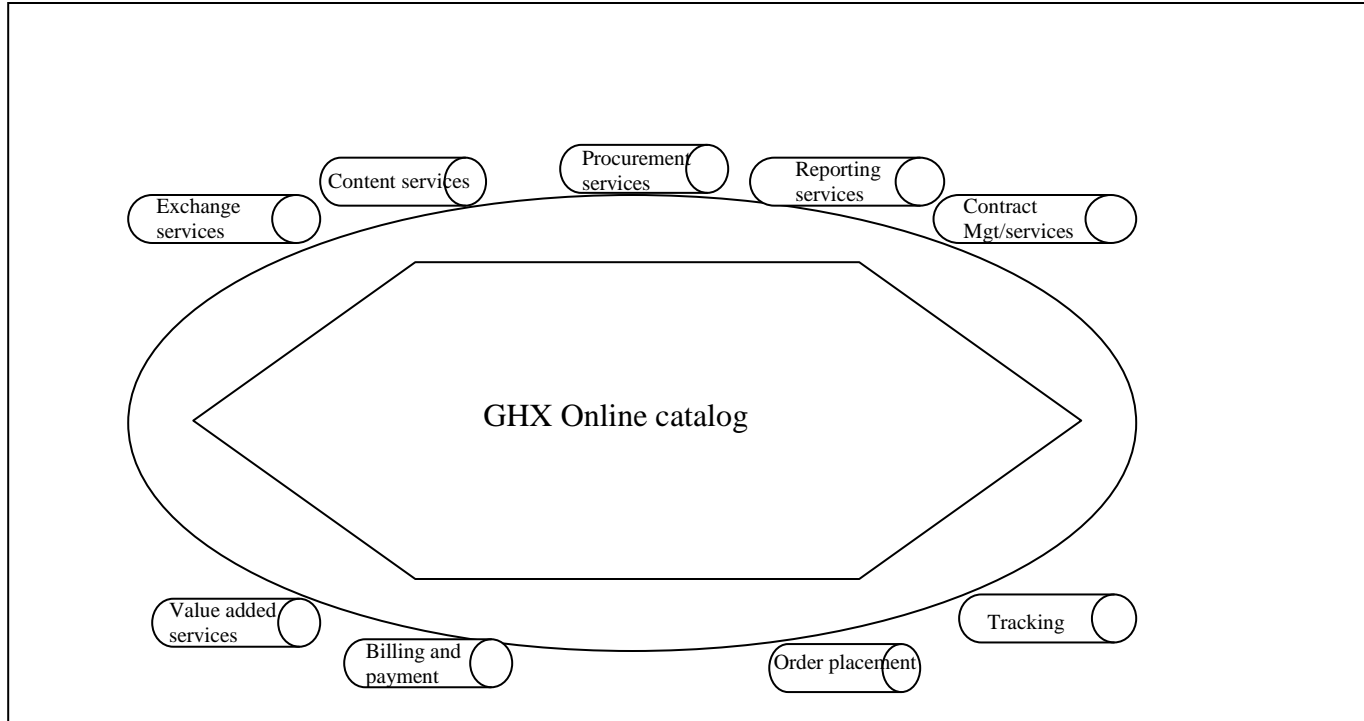


Process



Outcome



- Required
- - - Optional
- Business processes
- ◈ Data
- Technology
- Customer types

Hospitals	GPO's	Healthcare providers	Retailers	Distributors	Consumers
-----------	-------	----------------------	-----------	--------------	-----------